Humanity and AI: Moving Towards an Era of Co-Creation The Practical Applications and Future of AI

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Directing Live-action Films





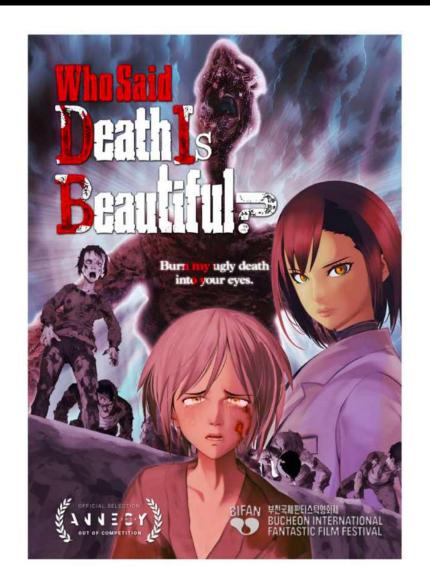


Beginning operations in late 2022

Opening a motion capture studio







Introducing Generative AI

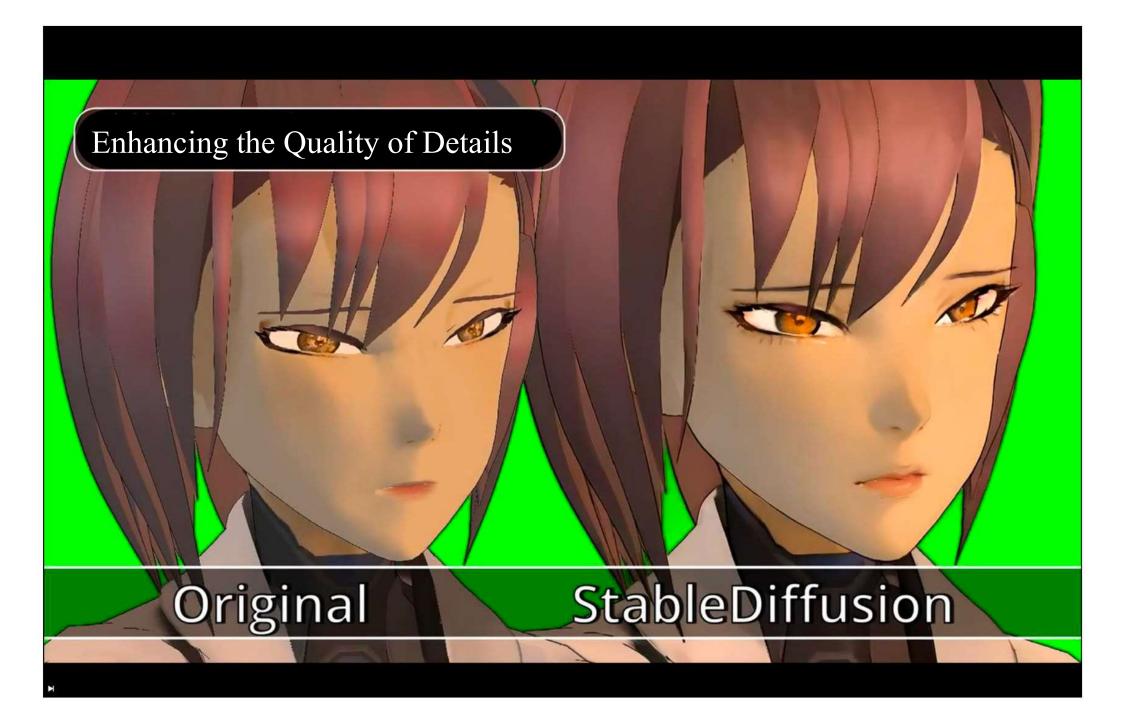
"Who Said Death Is Beautiful?"

2024

•France

Annecy International Animation Film Festival

•South Korea Bucheon International Fantastic Film Festival



Oil Painting-Style AI Rotoscoping



Transfer to Japanese Anime Style



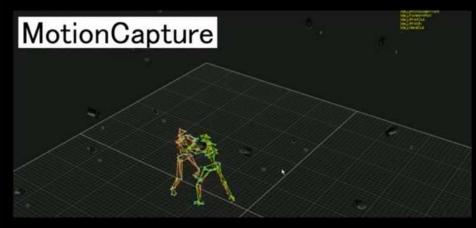
AI in VFX





Shot like a stage play without storyboards or cuts

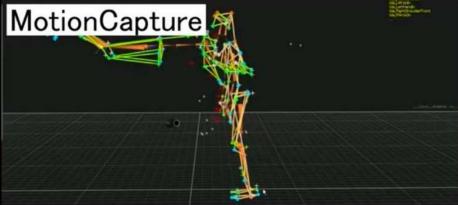






Immediately realize ideas, even for unscripted scenes





About Virtual Camera





Lighting with iPad







Stable Diffusion



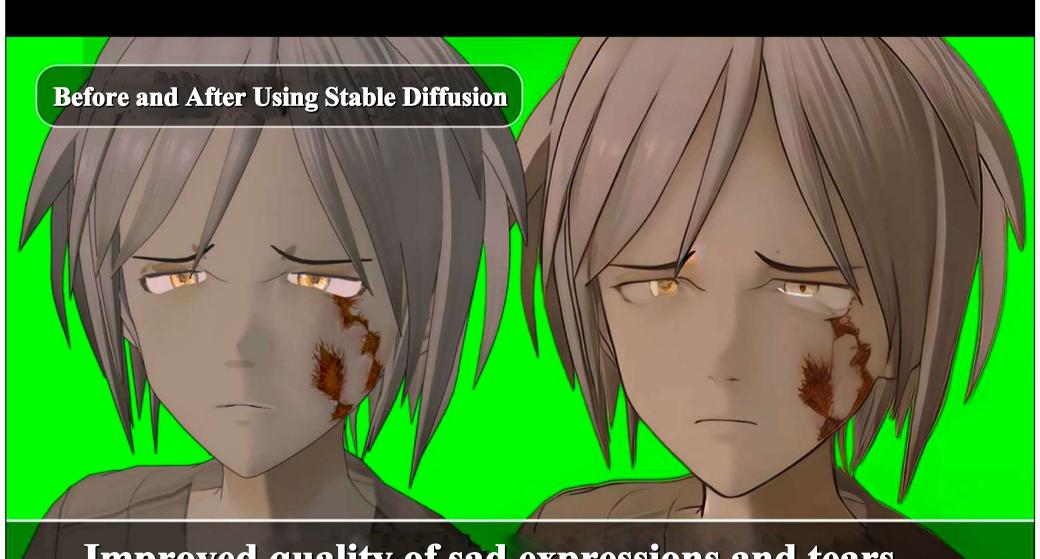


Original

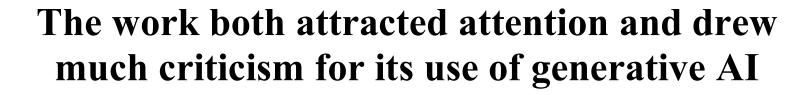
Final shot







Improved quality of sad expressions and tears



Differences in reception at international film festivals

Annecy International Animation Film Festival





Differences in reception at international film festivals

Bucheon International Fantastic Film Festival





Introduction of AI to Japanese video production

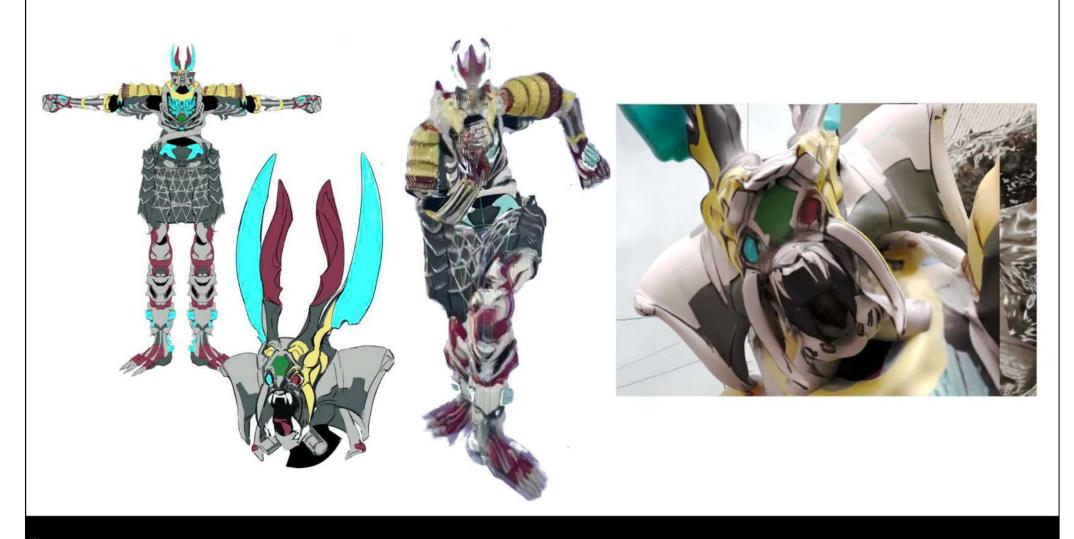
- Assistance with labor shortage
- Reduction of working hours
- Improvements to safety



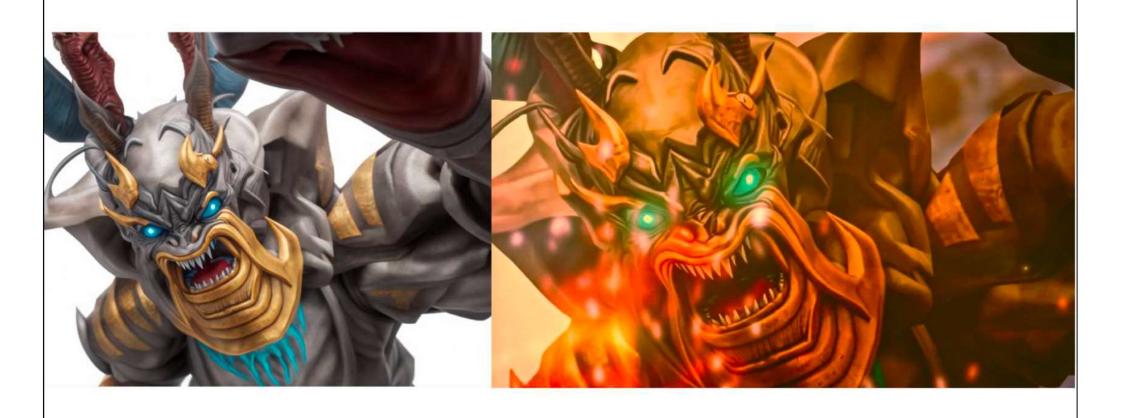


Example: Fighting zombies in ruins

Creating 3D models with AI



Improving detail in still images and creating video







Using AR and AI for live action





Compositing actor's faces

Creating a 1-minute video using i2v and v2v





AI Challenges

- Difficulty with creating consistent footage
- Doesn't understand directorial intent
- Simply combines materials trained on and creates an output

